

Installing Confidence



SKF Timing and Multi-V Belt Kits



SKF



Over 96 % coverage!

Just over 10 years ago, SKF introduced the timing belt kit concept to the automotive world. By packaging belts, pulleys and tensioners in one box, SKF offered garages an easy way to save time and to ensure an accurate, quality belt replacement every time.

Since then, the kit concept has won wide acceptance throughout Europe and Asia. **Over 40 million timing and multi-V belts are changed in Europe per year and the trend is toward the use of kits. (SKF kit sales are growing at over 30 % per year.)**

SKF has continued to lead the way with the best new technologies and the industry's best coverage – over 96 % of the European car parc including Asian models – virtually every vehicle serviced by your customers. By not having to turn away business, garages can maximize profitability and build their customer base.

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**SKF
Timing
Belt
Kits**



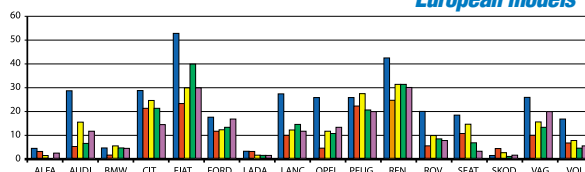
OE quality multi-V belts

75 % of all cars on the road are fitted with air conditioning and power steering. The growing need for auxiliary multi-belt kits is creating profit opportunities for distributors and garages. SKF provides a wide and growing range of all-inclusive multi-V kits – complete with high quality HSN belt plus all required pulleys and tensioners.

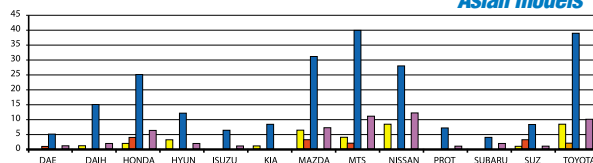
SKF kit availability vs. other brands*

As these graphs show, SKF (indicated in blue) offers greater kit coverage in Europe and Asia than any other brand.

European models



Asian models



*SKF kits shown in blue.



Timing belt kits with replacement water pumps are also available.

Backed by the industry's best



Comprehensive catalogues.

SKF catalogues, among the best in the industry, are printed in local languages and updated each year to assure accuracy. Complete SKF part information is also accessible through the on-line catalogue, Compass Navigate (below right).

A customer-focused website.

SKF is committed to being a valued source of both products and information for garages and their technicians. The SKF aftermarket website is user friendly, with up-to-date information about SKF products and programs, useful technical tips and our on-line catalogue.

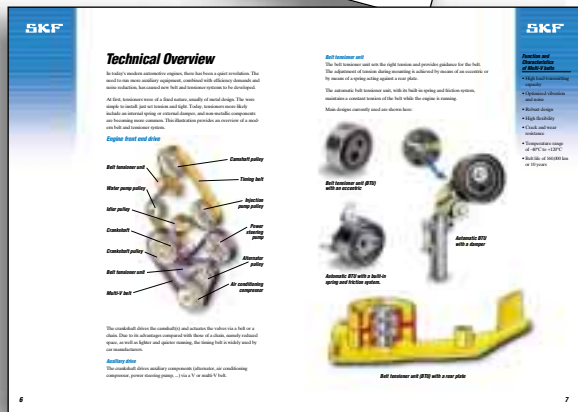


www.vsm.skf.com



SKF Pole Position – another SKF advantage.

SKF Pole Position is a popular program focused on building long-term relationships with individual garages and automotive service groups around the world. Offered to garages that sign up, Pole Position is a powerful tool for building loyalty to SKF products and SKF suppliers.



Best marketing support.

Building the brand through advertising.

SKF maintains a strong presence in automotive trade journals that reach your customers. This ad reminds garages that installing SKF timing and multi-V belt kits is good business, because it helps them earn the confidence and loyalty of their customers.



Point-of-sale and collateral.

Point-of-sale materials like this poster for SKF belt kits help to build sales by reminding your customers (and their customers) that SKF is one of the most trusted automotive brands in the world.



The high visibility of Formula 1 racing.



For over 50 years, SKF products and expertise have helped make Ferrari a formidable force in Formula 1 racing. This year's Ferrari car has more than 150 SKF components!



Grow your business with the industry's most trusted brand.

For more information about SKF timing and multi-V belt kits or any of our other products, contact your SKF representative or visit our website:

www.vsm.skf.com

Today's engines work harder.

A number of factors put greater stress than ever on automotive belts:

- 1** *Higher running temperatures and greater rpms*
- 2** *More horsepower loads*
- 3** *Aerodynamic designs that generate higher temperatures under the hood.*
- 4** *More auxiliary equipment being driven by belts*
- 5** *Smaller pulley diameters to save space under the hood.*

Belt or bearing failure destroys engines – and customer relationships!

If a car has an “interference” engine, a broken timing belt can result in an open valve being struck by a moving piston. This can damage valves, pistons, cylinder head and walls. The safe practice is to replace the belt before it breaks – and do the complete job, including high quality pulleys and tensioners from SKF.



Today's technicians work smarter.

Garage owners know that their customers trust them to do what's necessary to protect their investment and help keep their families safe on the road. So replacing the entire belt system makes good business sense. Whatever the source of damage to the belt (too much or too little tension, vibration, high temperature, or misalignment), it is highly probable that other rotating components in the system have been affected. For optimum performance and safety, SKF and many auto manufacturers recommend that the belt, belt tensioner units and idler pulleys of the timing system or the auxiliary drive all be changed at the same time.



SKF TensiCheck

Assuring correct belt tension is critical to performance and the life of the belt. SKF TensiCheck is a belt tensioning tool that takes the guesswork out of timing and multi-V belt tension. Comes complete with carrying case and instructions.



The same SKF quality found in SKF timing and multi-V belt kits is evident in our full line of spare parts and tools. For more information, contact your SKF representative or visit www.vsm.skf.com

- **SKF AquaMax and other water pumps**
- **Suspension kits**
- **Wheel bearing kits**
- **Clutch release bearings**
- **Multi-V belt kits**
- **Timing belt kits**
- **SKF TensiCheck (belt tension tester)**
- **Belt tensioner pulleys**
- **SKF IRIS (Integrated Repair Information System)**



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COMING
SOON!