

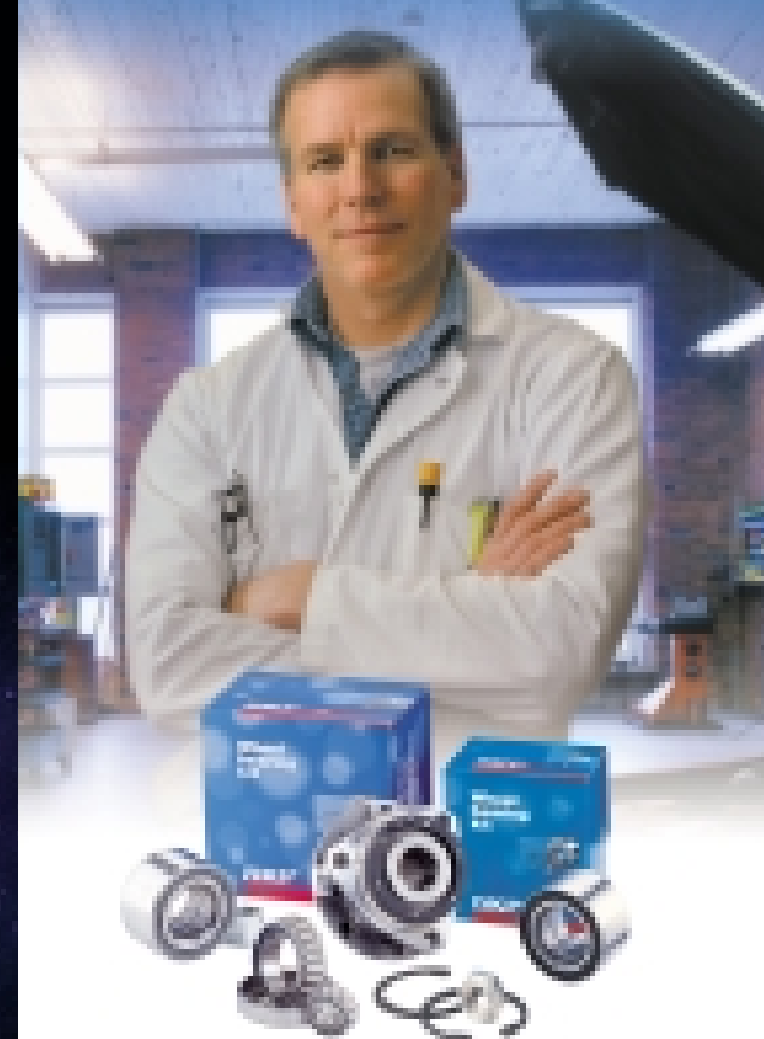
## Convenience for technicians

- ▶ **The broadest bearing line in the business—** Virtually all of the vehicles you service in your garage - over 9 out of 10 cars on the road are riding on SKF bearings, the choice of auto makers around the world from Ford to Toyota, Volvo to Peugeot, and Volkswagen to Ferrari.
- ▶ **One box, one part number** means a faster, error-free job.
- ▶ **Fast, efficient delivery**  
The right parts, right when you need them, thanks to the industry's most efficient distribution and dealer network.
- ▶ **OE fit and performance.** Because SKF bearings are high quality original equipment on most of the cars in your customers' workshops—you can be assured of no installation or performance problems.

Top car manufacturers across the globe choose SKF as their main wheel bearing supplier for quality and safety. With SKF wheel bearing kits we make sure it stays that way throughout the life of the car. The same SKF quality can be found in our full line of spare parts and tools. For more information, contact your SKF distributor or visit [www.vsm.skf.com](http://www.vsm.skf.com)



# Installing Confidence



*SKF. The most trusted brand  
of wheel bearings in the world.*

## Reliability for your customers

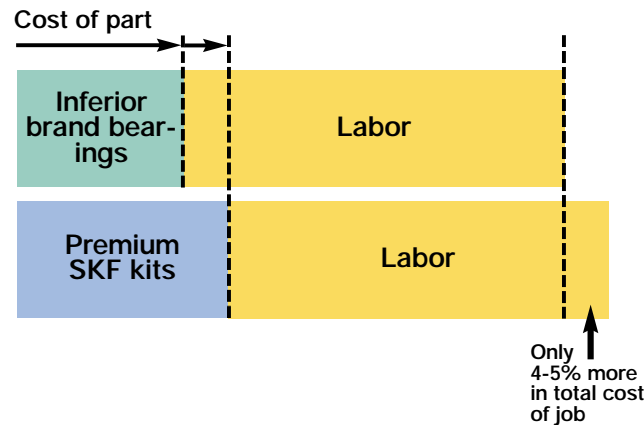
- ▶ SKF is the technology leader. We pioneered the first generation integrated automotive hub unit. And the second, and the third. And SKF engineers created the first “smart” hub units with built-in electronic sensors—helping to enhance the safety of today’s vehicles with ABS and traction control systems.
- ▶ SKF is the quality leader. SKF is the brand most recognized and trusted—from auto manufacturers to installers to the public itself. Consumers prefer premium brands because they get a greater assurance of safety and reliability.



## Profitability for your garage

Your customers don't mind paying more for a premium brand they know and trust, which means you make more on the job.

*As the graph below shows, SKF wheel bearing kits cost very little more than other kits when the total installed costs are considered.*



### Bearing and brake kits available

For selected applications, SKF offers Wheel bearings mounted in replacement brake discs or drums. One box per wheel, with one part number. By assuring a perfect match every time, SKF wheelbearing & brake drum/disc kits mean:

- A faster job** — Fewer parts to locate, order and handle
- A better, safer job** — Same high quality on all replaced parts
- A happier customer** — A more complete and more reliable wheel-end repair

## SKF Pole Position

Helping your garage be successful!

Technical tips. Helpful hints. Industry news. And valuable insights into how to service your customers even better, and build an even stronger business. You'll get all this and more when you sign up for this unique program, created specifically to support garages and the people who work in them—including you! To sign up for the program, contact your SKF distributor or visit [www.vsm.skf.com](http://www.vsm.skf.com)!

### The high visibility of Formula One racing.

For over 50 years, SKF products and expertise have helped make Ferrari a formidable force in Formula One racing. This year's Ferrari car has more than 150 SKF components!

